Actual Size: 8.5" x 11"

Using a large photo on the front cover is an attractive design element. The drop caps also make this design unique. The size of the photo can be changed if necessary if more room is need for text.

Front

Back
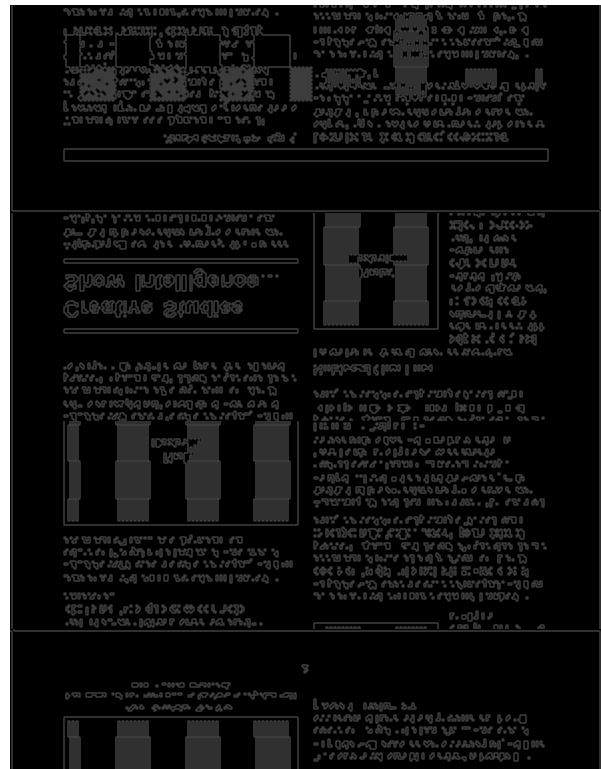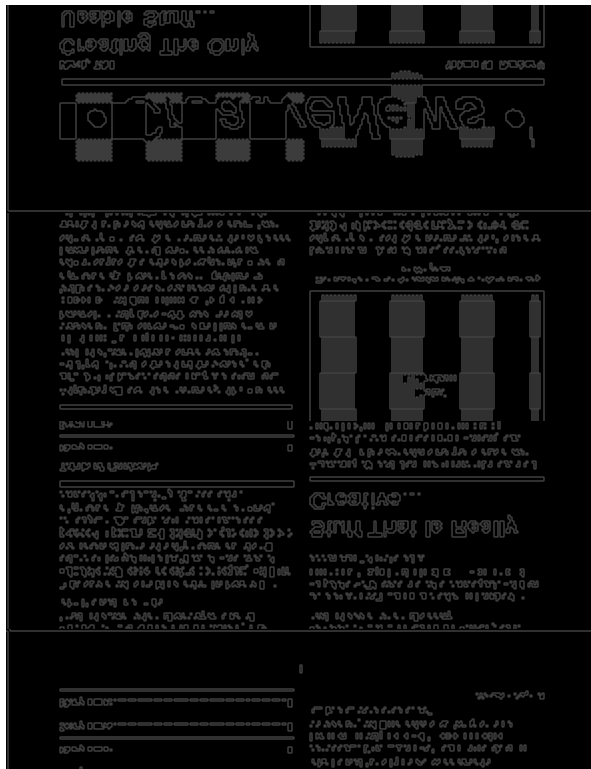
Design Information

Actual Size: 8.5" x 11"

The masthead in this design includes a place for a photo or graphic. The box should be deleted if you use a graphic so that the graphic is out in the open. The grey areas on the back can also be printed as a solid second color.

Front

Back

Design Information
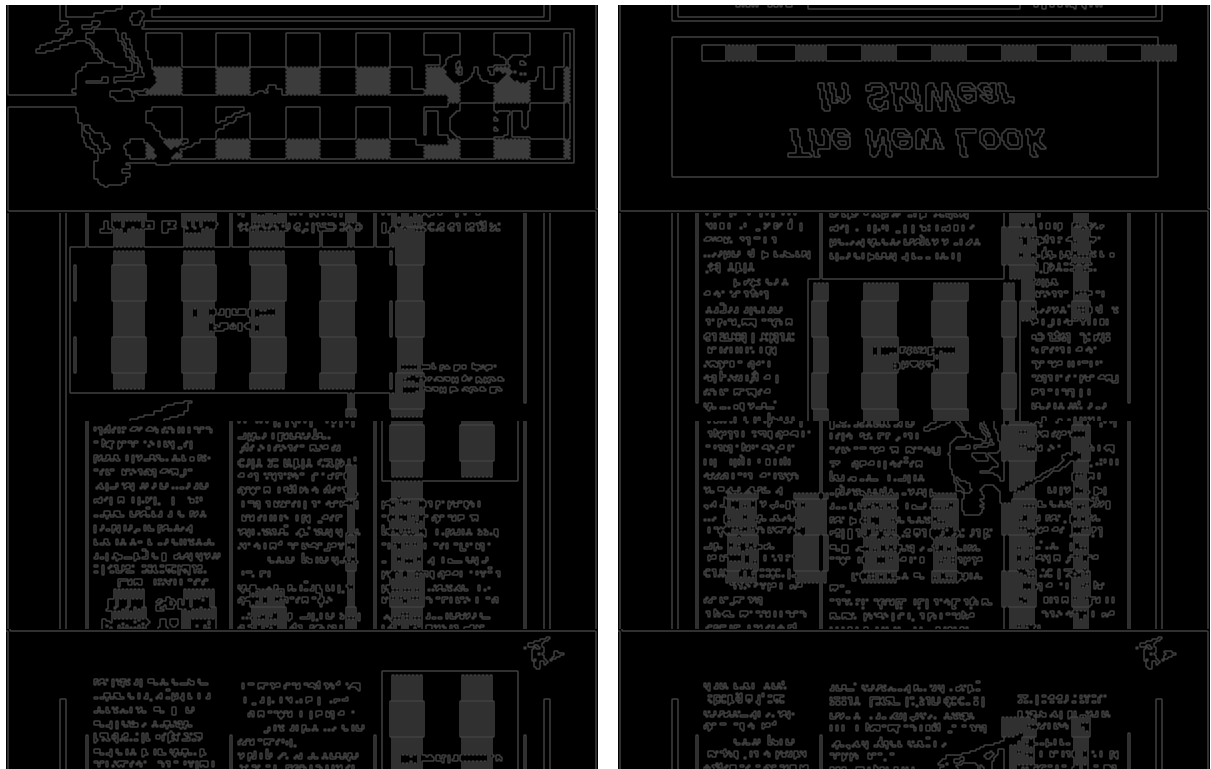
Actual Size: 8.5" x 11"

This simple design includes graphics placed in the background. These can be printed as shown in grey, but would look better if printed as a solid in a second color. If you have illustrations that you want to use, they can also be shaded and placed behind the text.

The broken lines represent fold lines and will not print. The * have been placed 50 characters apart.

Front

Back

Design Information
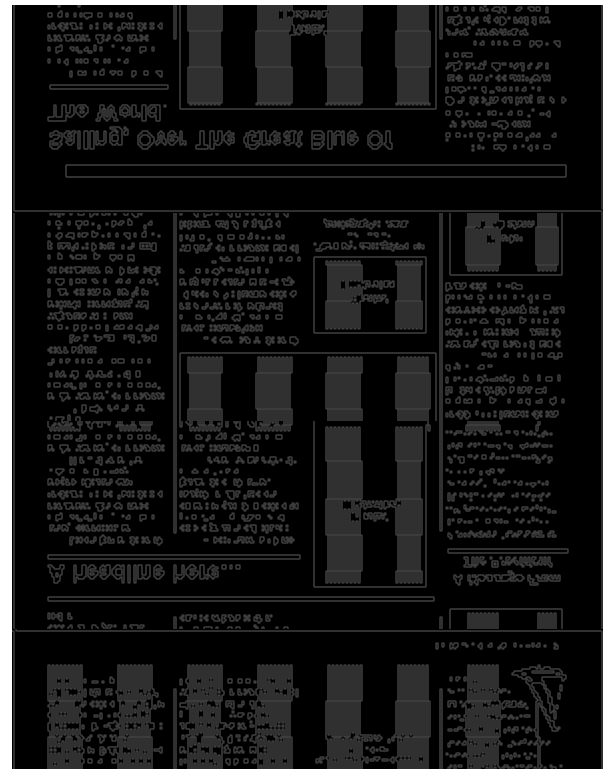
Actual Size: 8.5" x 11"

To show the impact of adding graphics to a layout, a graphic of a skier is used not only in the headline, but also inside the actual layout. the small icon of this skier looks great at the bottom of the page and can be used as part of a page numbering system.

The broken lines represent fold lines and will not print. The * have been placed 50 characters apart.

Front

Back

Design Information

SAILING

Out in the Deep Blue

Winds Tunes Of The Yacht

Sailing, Over The Great Blue Ol'
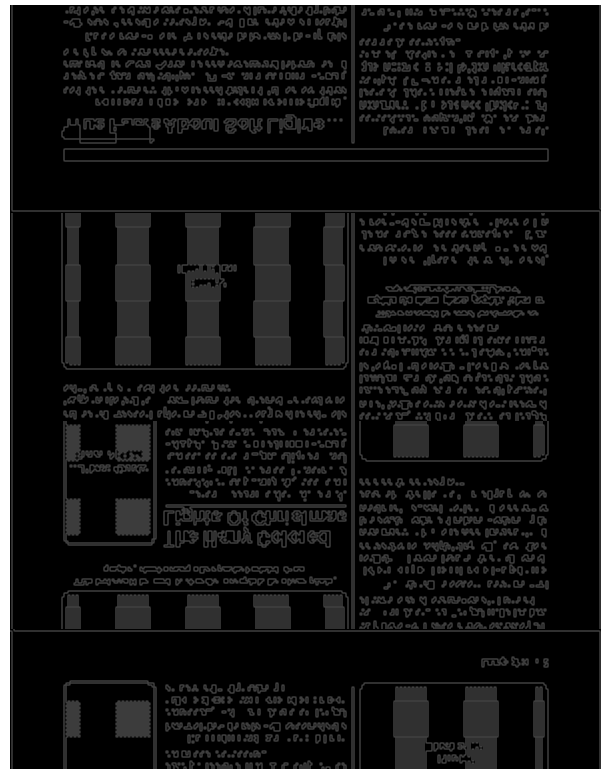
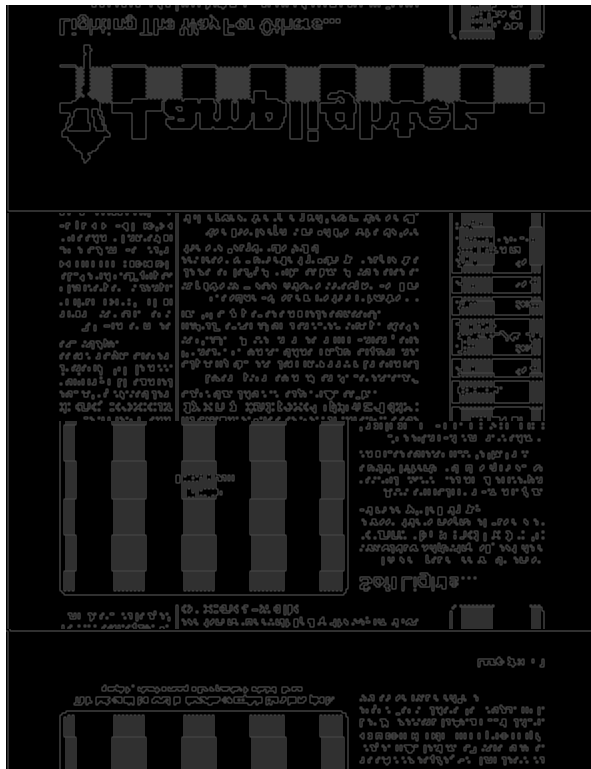## A Beautiful Here...

Actual Size: 8.5" x 11"

Space has been left on the left side of the headline in this design for an illustration of a sailboat, ships wheel or some other graphic that pertains to sailing. This design can be easily modified to fit any needs though.

Front

Back

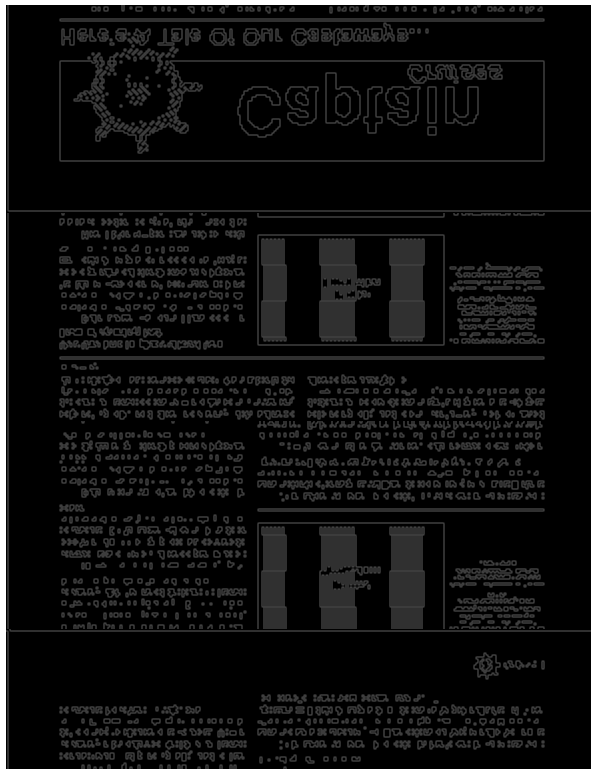**Design Information**

Actual Size: 8.5" x 11"

This design uses text that is aligned on both sides of the column, referred to as justified. Any of the designs included in this package can be changed so that the text aligns the way that you prefer.

Front

Back

Design Information
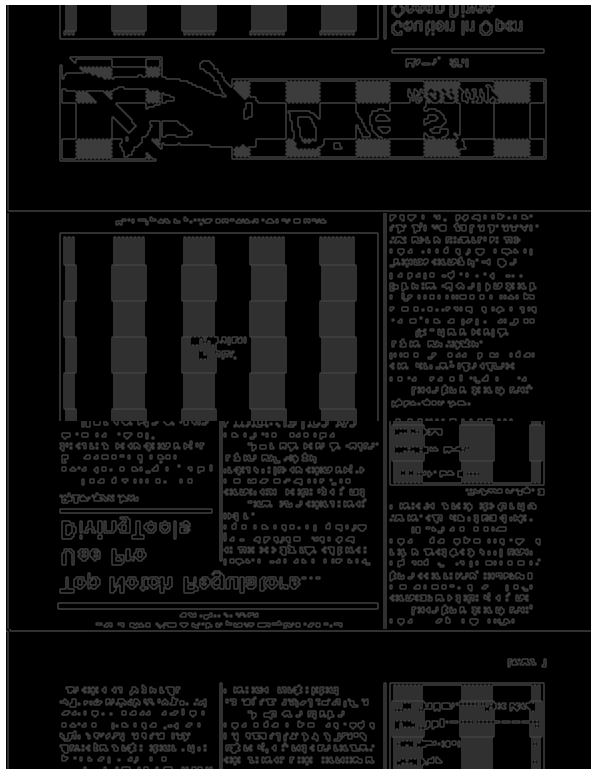
Actual Size: 8.5" x 11"

If you want to add a twist to next months newsletter, use this design which includes a 5 column layout on the back cover. Though most companies use the same design each month, this catalog has made it easy for you to alter your design more often.

The broken lines represent fold lines and will not print. The * have been placed 50 characters apart.

Front

Back

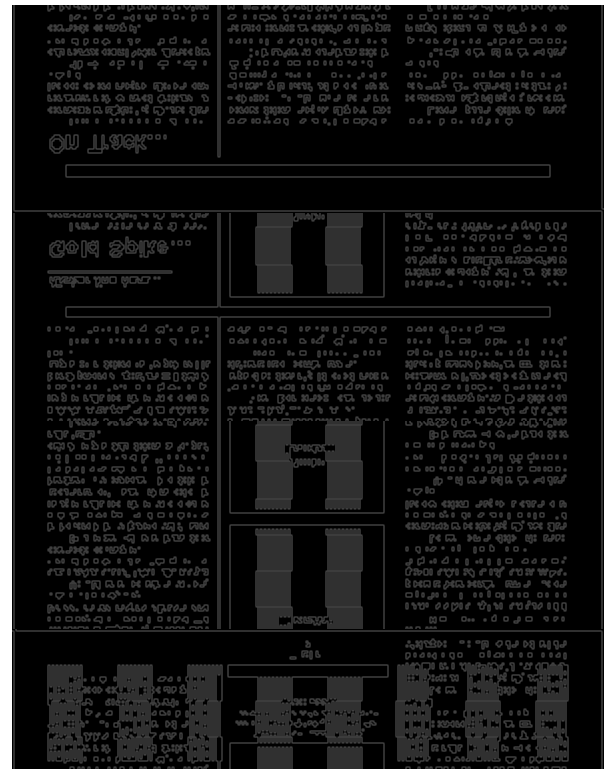**Design Information**
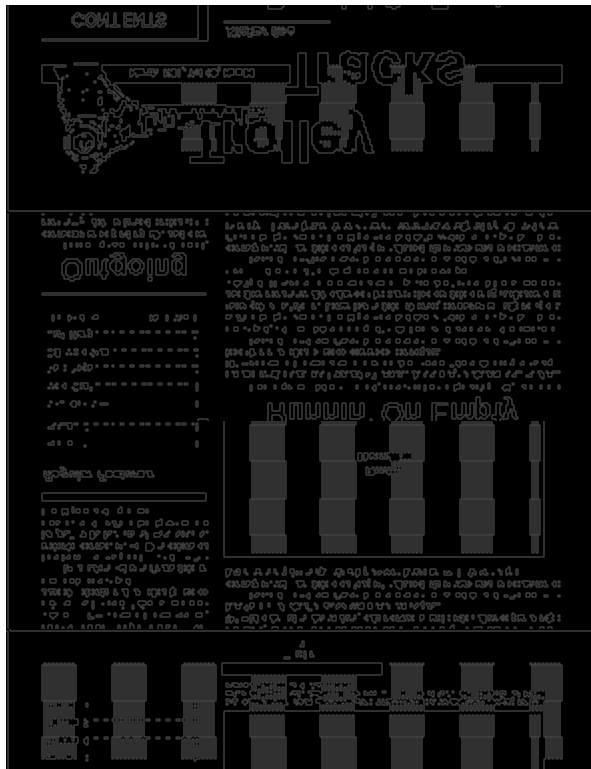
Actual Size: 8.5" x 11"

Although this design has been set up as a diving issue, it can be altered to fit any design need. This traditional three column design is easy to update and add on to by selecting other designs from other templates in this catalog.

The broken lines represent fold lines and will not print. The * have been placed 50 characters apart.

Front

Back

Design Information
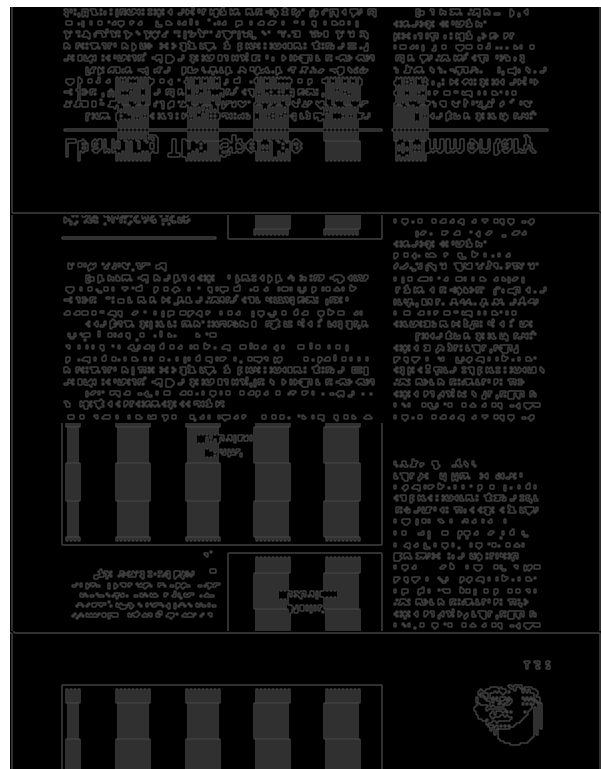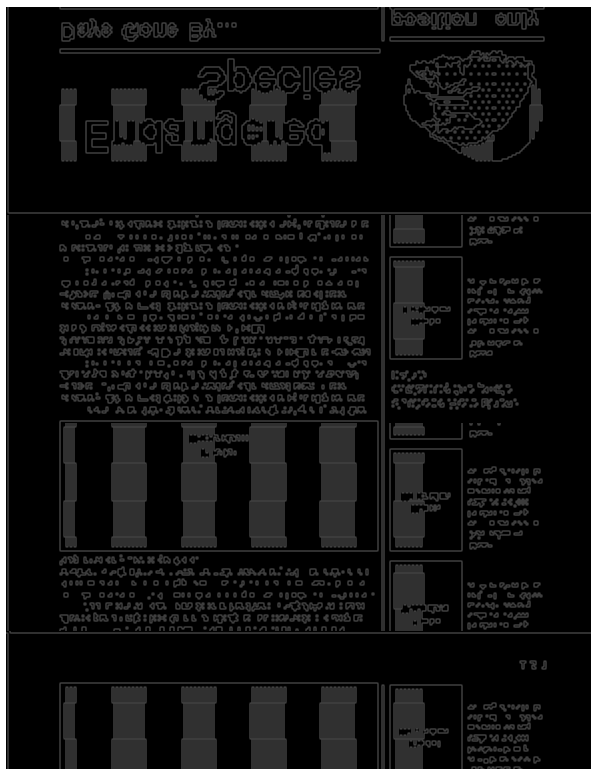
Actual Size: 8.5" x 11"

Mixing column widths on a page is an attractive way to break up a design. In the left column on the front page, space has been left for a short table of contents. The bottom left corner can be used for a quote of the month.

Front

Back

Design Information

Actual Size: 8.5" x 11"

Graphics and photos can make a newsletter stand out; even more than an additional color. This design can easily handle both. If you are lacking ideas for illustrations, look in the Image Express SoftGraphics illustration library.

The broken lines represent fold lines and will not print. The * have been placed 50 characters apart.

Front

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Design Information